

HIMA BATAVIA

Cultural Producer + Program Director

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RELEVANT EXPERIENCE

RESET | Toronto, Ontario

Co-Founder, Executive Producer (2015-Present)

- Spearhead programming design for 4-day weekend immersion, including 30+ play-based and participatory group activities, performances, discussions & workshops. Have run immersion 6x, touching 600+ people
- Co-create experimental experiences across sound, audio, light, facilitation, installation, movement, meditation, healing with 50+ facilitators and artists
- Developed curriculum and facilitated 4-month creative leadership residency using a design-thinking process; mentored 18 individuals to design and implement end-to-end experiences at Reset
- Shape vision, mission, culture and principles of Reset that include consent, brave space, anti-oppression cultural sensitivity and harm reduction
- Lead annual feedback and evaluation process, including surveys, one-on-one interviews, town halls and community design consultations
- Oversaw rebrand process, as well as a revamp of website, marketing collateral and online community
- Manage and reconcile organizational budget of ~\$150,000 annually
- Featured on Breakfast Television, Global TV, Globe&Mail, Toronto Star as an experience “we all need”

THE FEEL GOOD SUMMIT | Los Angeles, California

Co-Producer (April 2017 – June 2018) | 4-day educational wellness summit

- Produced inaugural 4-day educational wellness summit for renowned Functional Medicine Physician, Dr. Mark Hyman at 5-star resort, Terranea, in Los Angeles, California for 450 individuals
- Managed and reconciled \$1.2 million USD budget
- Co-created event brand, sales strategy, website content, marketing collateral and program with client team
- Led programming vision and researched, sourced and negotiated contracts with keynote speakers from Oprah’s speaker roster and over 20 medical and wellness facilitators
- Designed and implemented opening, closing, connection and meal experiences, including sharing circles, music performances, movement sessions, dance parties, VIP dinner and art installations
- Developed and managed production schedule for over 30 experiences (concurrent and stand alone) in collaboration with sound, video, and banquet technicians

SPARK! CANADA SOCIAL INNOVATION CONFERENCE | Toronto, Ontario

Co-Producer (August 2017 – December 2017) | 3-day social innovation conference

- Produced inaugural 3-day social innovation conference in collaboration with McConnell Foundation and the Centre for Social Innovation to bring 250 national leaders together at Artscape Daniel Spectrum
- Programmed opening, closing, connection labs, meal and evening experience in collaboration with diverse arts organizations and food vendors, including Red Sky Productions, Fresh City Farms, Jayu Human Rights, NishDish, Soufi’s,
- Headed the design and execution of a \$15,000 scholarship program to make event more accessible to people from underserved communities
- Hired and managed 8-person team event, sales and production team
- Managed and reconciled \$250,000 event budget

AN HONEST FAREWELL, CENTRE FOR SOCIAL INNOVATION | Toronto, Ontario
Creative Director & Producer (August 2016 – February 2017) | 4-day community festival

- Pioneered programming design and vision for a 4-day community festival to honor the closing of iconic Toronto building, Honest Ed's, which included 30+ events and 15,000 attendees
- Transformed 160,000 sq ft retail space in collaboration with diverse multidisciplinary artists into a maze which included murals, art installations, theatre and dance pieces, and video installations
- Led a call for submission, which garnered over 500 responses. Collaborated with major arts and cultural organizations, including Koffler Arts, Design Exchange, Manifesto, Jane's Walk, Paprika Theatre, Randolph Theatre, Cycle Toronto to lead programming
- Designed and managed a multi-disciplinary artist residency program. Implemented a diversity and inclusion process in programming approach
- Hired and managed team of 50 programming, logistics, project management, inclusion & equity, volunteer, community outreach & marketing leads
- Managed and reconciled \$350,000 event budget
- Secured partnership with Sid Lee to develop event brand, marketing collateral, and merchandise and Now Magazine as the official media partner and Tim Hortons as official coffee provider

CENTRE FOR SOCIAL INNOVATION, AGENTS OF CHANGE | Toronto, Ontario
Program Director & Facilitator (February 2016 – May 2017)

- Shaped inaugural Agents of Change program, a 1-year incubator for social innovation startups, focused on community health innovation
- Designed and led the application and selection process; which included a launch storytelling event, evaluating 80 applications, shortlisting and interview 20, and selecting 10 founders to join the program
- Developed a one-year curriculum, and facilitated sessions on funding, pitching, building teams, culture, marketing, leadership. Provided one-on-one mentorship, strategic connections, progress reports and accountability mechanisms
- Led closing pitch event to introduce startups to strategic investors across Toronto; over \$250K raised

CLINTON & UN FOUNDATION | Toronto, Ontario | New Delhi, India | East Africa
Qualitative Research & Impact Evaluation (2010 – 2012; 2013-2016)

- Worked with large international development organizations across India, East Africa, DC, including Clinton Health Access Initiative, United Nations Foundation, World Health Organization
- Led qualitative research, policy and needs analysis on the use of mobile technology in healthcare systems in developing countries; published over 15+ reports and whitepapers
- Facilitated stakeholder meetings to gather data, present research results, and align global agenda
- Forged partnerships with government leaders, non-profit organizations, international development agencies to design pilot programs, write grant applications, build forecasts and national strategies to scale the use of ORS/Zinc for childhood diarrhea in India, Kenya, Nigeria and Uganda
- Collaborated with GSF Venture Fund to launch health startup accelerator program; co-designed and executed 10-week entrepreneurial education program with top technology founders and product developers across India
- Led entry of GSF Venture Fund into the South African market in collaboration with the Indian government; forged partnerships with strategic investors and accelerator programs

EDUCATION & INTERESTS

Bachelor of Sciences | University of Toronto, St. George (2002-2006)

Anti-Oppression, Equity & Indigenous Allyship Training | Centre for Social Innovation (2017)

Creative Writing | Firefly Writing (2018)

Creative Writing | Second City, University of Toronto (2015)